

WOMEN
IN MOTION

PRESS KIT

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WOMEN IN MOTION

A PROGRAM THAT SHINES A LIGHT ON THE TALENT OF WOMEN IN THE FIELDS OF ARTS AND CULTURE

Kering, a partner of the Festival de Cannes, launched *Women In Motion* in 2015 to shine a light on women's contribution to cinema, both in front of and behind the camera. Since then, the program has been expanded to include the worlds of photography, music, choreography, arts, or design. For although creativity is one of the most powerful forces for change, gender inequality in these areas remains flagrant. Through its awards, *Women In Motion* recognizes both inspirational figures and talented young women, while its Talks provide an opportunity for some of the leading names in cinema and arts to share their views on women's representation in their profession. For the past eight years, *Women In Motion* has been a platform for helping to change mindsets and to provide thought leadership on both the role and the recognition given to women in all areas of the arts.

Equality is still ahead of us, let's change the mindsets.

AT A GLANCE

Since 2015, the program has...

invested **8 cultural fields**: cinema, photography, music, choreography, literature, fine arts, animation and design

honored **12 inspiring figures** with the *Women In Motion* Award in Cannes and in Arles

concretely supported **15 talented women** with 9 Young Talent Awards and their grants in Cannes and 8 Prix de la Photo Madame Figaro in Arles and Jimei

launched a *Women In Motion* LAB,
a **practical support to projects** highlighting women in photography

organized more than **100 Talks and events** worldwide

recorded **23 Podcast episodes**

WOMEN IN MOTION 2015



Jane Fonda, François-Henri Pinault, Salma Hayek Pinault & Jake Gyllenhaal · Megan Ellison

Festival de Cannes · For its 1st edition, the *Women In Motion* Award was presented to Jane Fonda, and a special Award to Megan Ellison | Pour sa toute 1^{re} édition, remise du Prix *Women In Motion* à Jane Fonda et d'un prix spécial à Megan Ellison

Festival de Cannes · 1st *Women In Motion* Talk | 1^{er} *Talk Women In Motion* · Isabella Rossellini & Claudie Ossard



Festival de Cannes · Talk · Linor Abargil, Inbal Lessner, Leslee Udwin & Deniz Gamze Ergüven

Festival de Cannes · Talk · Salma Hayek
Pinault & Matthias Schoenaerts



Festival de
Cannes · Talk ·
Claire Denis,
Liu Shu
& Liang Ying

Festival de Cannes
Talk ·
Christine Vachon
& Elizabeth
Karlsen

Festival de Cannes · Talk ·
Frances McDormand



Festival de Cannes · Talk · Rebecca
Zlotowski & Melvil Poupaud

Festival de Cannes · Talk · Isabelle
Huppert & Sylvie Pialat

Festival de Cannes · Talk · Golshifteh
Farahani & Anne-Dominique Toussaint



Festival de Cannes · Talk · Thierry Frémaux



Festival de Cannes · Talk · Agnès Varda



WOMEN IN MOTION 2016



Susan Sarandon & Geena Davis · Leyla Bouzid, Gaya Jiji & Ida Panahandeh

Festival de Cannes · Women In Motion Award presented to Geena Davis and Susan Sarandon, Young Talent Award to Leyla Bouzid, Gaya Jiji and Ida Panahandeh | Remise du Prix *Women In Motion* à Geena Davis et Susan Sarandon, et du Prix Jeunes Talents à Leyla Bouzid, Gaya Jiji et Ida Panahandeh

Festival de Cannes · Talk · Keri Putnam, Céline Rattray & Rena Ronson



Festival de Cannes · Talk · Chloë Sevigny & Amy Emmerich



Festival de Cannes · Talk · Chiara Tilesi, Juliette Binoche, Patricia Rigggen & Marianne Slot

Festival de Cannes · Talk · Geena Davis & Susan Sarandon



Festival de Cannes
Talk · Lisa
Azuelos, Su-Mei
Thompson,
Zainab Salbi
& Salma Hayek
Pinault

Festival de Cannes · Talk · Chris Lee



Festival de Cannes · Talk · Jodie Foster



Festival de Cannes · Talk ·
Alice Winocour, Houda
Benyamina & Ge Wei



Festival de Cannes · Talk · Francine Raveney &
Melissa Silverstein



Les Rencontres
d'Arles ·
Arles, France ·
Prix de la
photographie
Madame

Figaro x Arles · Laia Abril

Sundance Institute
New York, United
States | New York,
États-Unis · Talk
Heather Rae, Alix
Madigan & Lydia
Dean Pilcher



WOMEN IN MOTION 2017



Isabelle Huppert
& François-Henri Pinault ·
Maysaloun Hamoud

Festival de Cannes · *Women In Motion* Award presented to Isabelle Huppert, Young Talent Award to Maysaloun Hamoud | Remise du Prix *Women In Motion* à Isabelle Huppert et du Prix Jeunes Talents à Maysaloun Hamoud



Festival de Cannes · Talk ·
Robin Wright

Festival de Cannes ·
Talk · Yang Yang



Festival de Cannes · Talk
Isabelle Huppert



Festival de Cannes · Talk · Salma Hayek
Pinault, Costa-Gavras & Kaouther Ben Hania



Festival de Cannes · Talk ·
Diane Kruger

Shanghai, China | Shanghai, Chine ·
Elle Active · Talk · Alexandra Sun,
Yan Bingyan & Huang Lu

Tokyo, Japan
Tokyo,
Japon ·
Talk · Naomi
Kawase



Les Rencontres d'Arles · Arles, France ·
Prix de la photographie Madame Figaro
x Arles · Paz Errázuriz



Jimei x Arles International Photo Festival ·
Xiamen, China | Xiamen, Chine ·
Madame Figaro Women Photographers
Award · Guo Yingguang



Tokyo, Japan | Tokyo, Japon · Talk ·
Isabelle Huppert & Hirokazu Kore-eda

New York, United States | New York,
États-Unis · Talk · Maysaloun Hamoud,
Debra Granik & Keri Putnam



Paris, France ·
Event for Agnès
Varda at Laennec
to celebrate her
honorary Oscar
Agnès Varda
célébrée à Laennec
à l'occasion de son
Oscar d'honneur

WOMEN IN MOTION 2018



François-Henri Pinault & Patty Jenkins · Carla Simón

Festival de Cannes · *Women In Motion* Award presented to Patty Jenkins, Young Talent Award to Carla Simón | Remise du Prix *Women In Motion* à Patty Jenkins et du Prix Jeunes Talents à Carla Simón

Festival de Cannes · Talk · Carey Mulligan



Festival de Cannes · Talk · Salma Hayek Pinault

Festival de Cannes · Talk · Tao, Chris Lee & Vivian Wen

Festival de Cannes ·
Talk · Emilia Clarke



Festival de Cannes ·
Talk · Aïssa Maïga

Rencontres 7^e Art Lausanne · Lausanne, Switzerland
Lausanne, Suisse · Talk · Rossy de Palma



Sundance Film Festival ·
Salt Lake City, United
States | Salt Lake City,
États-Unis · Talk · Laura
Rister & Jennifer Fox



Paris, France · Talk ·
Agnès Varda



Tokyo, Japan
Tokyo, Japon ·
Talk · Mari Natsuki

Paris, France · Seminar on
“The role of French women film
directors from the ‘Nouvelle
Vague’ to today”, *L'image et son
double* | Colloque sur « Le rôle des
productrices cinématographiques
françaises depuis la Nouvelle
Vague jusqu'à nos jours », *L'image
et son double*



Les Rencontres d'Arles · Arles,
France · Prix de la photographie
Madame Figaro x Arles ·
Wiktoria Wojciechowska

Jimei x Arles International
Photo Festival · Xiamen, China
Xiamen, Chine · Madame Figaro
Women Photographers Award ·
Pixy Liao



Paris, France · La Cinémathèque
française · Talk · Jane Fonda

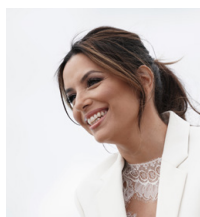
WOMEN IN MOTION 2019



Gong Li & François-Henri Pinault · Eva Trobisch

Festival de Cannes · Women In Motion Award presented to Gong Li, Young Talent Award to Eva Trobisch | Remise du Prix Women In Motion à Gong Li et du Prix Jeunes Talents à Eva Trobisch

Festival de Cannes · Talk · Nadine Labaki



Festival de Cannes · Talk · Eva Longoria

Festival de Cannes · Talk · Zhou Dongyu



Festival de Cannes · Talk · Leyna Bloom

Festival de Cannes · Round table discussion featuring Stacy L. Smith, Claudia Eller, Michael Barker, Kirstin Benson, Jacqueline Coley and Anita Gou
Table ronde en présence de Stacy L. Smith, Claudia Eller, Michael Barker, Kirstin Benson, Jacqueline Coley et Anita Gou



Paris & Arles, France · Announcement of the partnership with les *Rencontres d'Arles* · Creation of the *Women In Motion* Award for photography and the *Women In Motion* LAB | Annonce du partenariat avec les Rencontres d'Arles · Création du Prix *Women In Motion* pour la photographie et du *Women In Motion* LAB



Rencontres
7^e Art
Lausanne ·
Lausanne,
Switzerland
Lausanne,
Suisse ·
Talk · Leïla
Slimani

Beaux-Arts de Paris · Paris, France · Support to Anna Boghiguan's exhibition at the *Festival d'Automne à Paris* | Soutien à l'exposition de l'artiste Anna Boghiguan dans le cadre du Festival d'Automne à Paris

Les Rencontres d'Arles · Arles, France ·
Women In Motion Award for photography
& Talk · Susan Meiselas | Remise du Prix
Women In Motion pour la photographie et
Talk · Susan Meiselas



Arles, France · Prix de la photographie
Madame Figaro x Arles · Evangelia
Kranióti



Shanghai
International
Film Festival ·
Shanghai, China
Shanghai,
Chine · Talk ·
Zhao Tao

New York, United States · Partnership with Phaidon for the publication of *Great Women Artists* in the United States and in France | New York, États-Unis · Partenariat avec Phaidon pour la publication du livre *400 femmes artistes* aux États-Unis et en France

Tokyo International Film
Festival · Tokyo, Japan
Tokyo, Japon · Talk ·
Shinobu Terajima, Mika
Ninagawa & Sputniko!

WOMEN IN MOTION 2020



Susan Sarandon & Geena Davis

New York, United States · Special “Thelma & Louise” screening hosted by Geena Davis and Susan Sarandon | New York, États-Unis · Projection exceptionnelle du film *Thelma & Louise* en présence de Geena Davis et Susan Sarandon



Kering and the Festival de Cannes maintain the Young Talent Award, despite the cancelation of national and international events due to the pandemic, and present it to Maura Delpero | Kering et le Festival de Cannes maintiennent le Prix Jeunes Talents en dépit de la pandémie qui a impacté la tenue de nombreux événements, et le remettent à Maura Delpero

Paris, France · Support to the public presentation of the survey on gender equality in photography led by *Les Filles de la Photo* | Soutien à la restitution de l'étude sur la mixité menée par l'observatoire Les Filles de la Photo

Paris, France · Support to the launch of the TV adaptation of the graphic novel *Brazen: Rebel Ladies Who Rocked the World* | Soutien au lancement de l'adaptation en série de la BD *Culottées*



Paris, France · Support to the retrospective dedicated to Ida Lupino, distributed by Films du Camélia | Soutien à la rétrospective consacrée à Ida Lupino, distribuée par les Films du Camélia

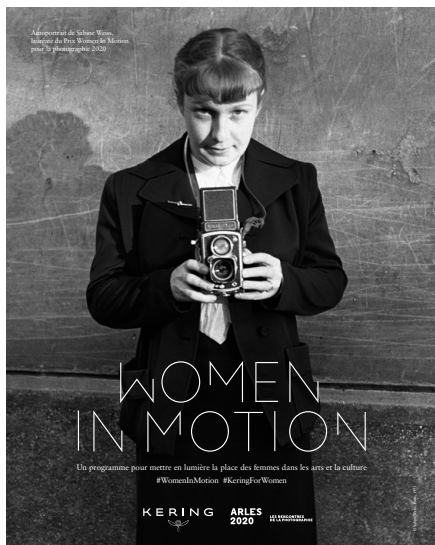


Tokyo, Japan | Tokyo, Japon · Talk · Naomi Kawase, Hiromi Nagasaku, Arata Iura

Paris, France · Publication of *Une histoire mondiale des femmes photographes*, supported by the first edition of the Women In Motion LAB | Publication d'*Une histoire mondiale des femmes photographes*, soutenue par la première édition du Women In Motion LAB



Los Angeles, United States · Kering, Phaidon and Christie's celebrate the publication of *Great Women Artists* | Los Angeles, États-Unis · Kering, Phaidon et Christie's célèbrent la publication du livre *Great Women Artists*



Les Rencontres d'Arles · Paris, France · Women In Motion Award for photography · Sabine Weiss | Remise du Prix Women In Motion pour la photographie · Sabine Weiss



Paris Photo · Paris, France · Support to Paris Photo international fair and the path *Elles X Paris Photo* | Soutien à la foire internationale Paris Photo et son parcours *Elles X Paris Photo*

WOMEN IN MOTION 2021



Festival de Cannes ·
Women In Motion
Award presented
to Salma Hayek,
Young Talent Award
to Shannon Murphy
Remise du Prix
Women In Motion
à Salma Hayek et du
Prix Jeunes Talents
à Shannon Murphy

Shannon Murphy, Salma Hayek
& Maura Delpero

Festival de Cannes · Talk · Tilda Swinton



Festival de Cannes · Talk · Jodie Turner-Smith



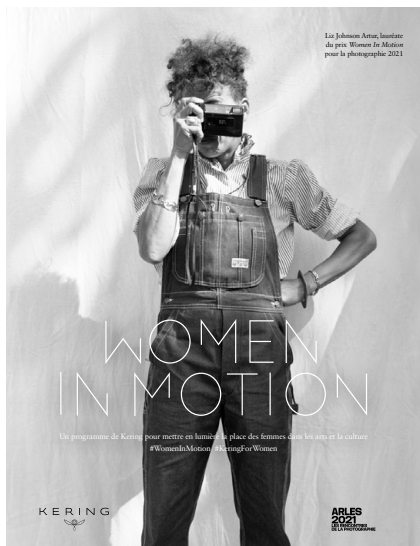
Festival de Cannes · Talk · Lou Doillon



Festival de Cannes · Talk · Yamina
Benguigui



Festival de Cannes · Talk · Regina King



Les Rencontres d'Arles · Arles, France
Women In Motion Award for photography & Talk · Liz Johnson Artur | Remise du Prix Women In Motion pour la photographie et Talk Liz Johnson Artur

Virtual discussion | Conversation virtuelle · Promising Young Woman · Carey Mulligan, Emerald Fennell, Angie Wells, Nancy Steiner



Arles, France · Prix de la photographie Madame Figaro x Arles · Eythar Gubara



Musée du Luxembourg · Paris, France · Support to the Vivian Maier retrospective Soutien à la rétrospective sur Vivian Maier

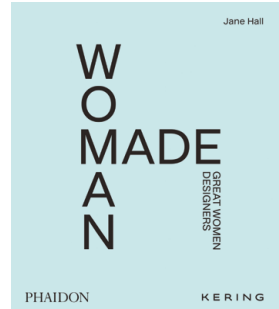
Kyotographie Festival · Kyoto, Japan · Support to the festival and the exhibition “Women Artists from the MEP Studio: New perspectives in film and photography from France” | Kyoto, Japon · Soutien au festival et à l'exposition Femmes artistes du Studio de la MEP : nouvelles perspectives sur le film et la photographie en France

Festival
Sœurs
Jumelles ·
Rochefort,
France · Talk
Yael Naim

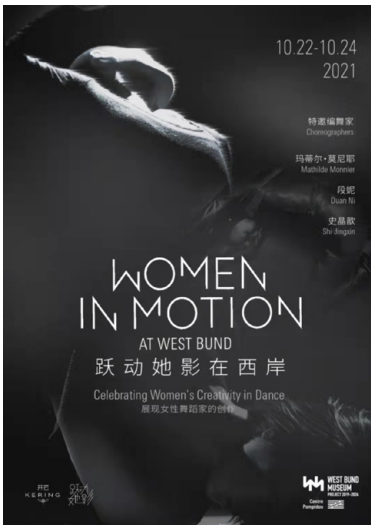


Talk & Podcast *Women In Motion*
x Pomellato · Jameela Jamil
& Jane Fonda

Tokyo, Japan
Women In Motion series on Japanese women photographers featured by T Japan | Tokyo, Japon · Série *Women In Motion* sur les photographes japonaises produite par le T Japan



New York, United States · Partnership with Phaidon for the publication of *Woman Made* in the United States and in France | New York, États-Unis · Partenariat avec Phaidon pour la publication du livre *Design au féminin* aux États-Unis et en France



Shanghai, China · *Women In Motion* at West Bund in partnership with “Centre Pompidou x West Bund Museum Project” on women in dance and choreography | Shanghai, Chine · *Women In Motion* au West Bund en partenariat avec le « Centre Pompidou x West Bund Museum Project » autour des femmes dans la danse et la chorégraphie



Paris Photo · Paris, France · Support to Paris Photo international fair and the path Elles X Paris Photo | Soutien à la foire internationale Paris Photo et son parcours Elles X Paris Photo

Miami, United States · Kering, Phaidon, Christie's and Saint Heron celebrate the publication of *Woman Made* | Miami, États-Unis · Kering, Phaidon, Christie's et Saint Heron célèbrent le livre *Design au féminin*

WOMEN IN MOTION 2022

VIVIAN MAIER

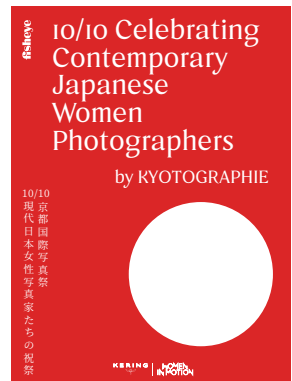
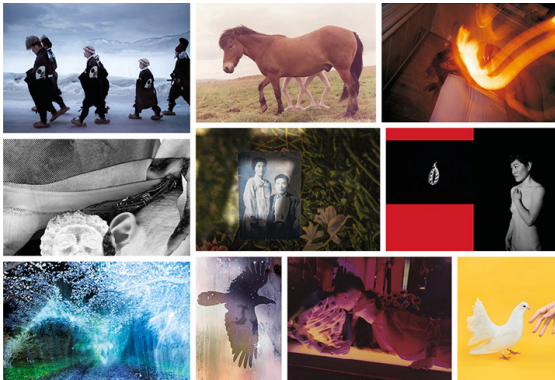
I N E D I T A

Torino, Musei Reali | Sale Chiabrese
dal 9 febbraio al 26 giugno 2022



Chicago, 1960 © Estate of Vivian Maier/Artists Rights Society (ARS), New York/Artists Rights Society (ARS), New York

Musei Reali · Torino, Italy · Support to the Vivian Maier retrospective | Turin, Italie · Soutien à la rétrospective Vivian Maier



Kyotographie Festival · Kyoto, Japan · Partnership with Kyotographie for the exhibition “10/10 Celebrating Contemporary Japanese Women Photographers” | Kyoto, Japon
Partenariat avec Kyotographie pour l'exposition 10/10 Celebrating Contemporary Japanese Women Photographers

Paris, France · Support to the documentary dedicated to Alice Guy | Soutien au documentaire Alice Guy, l'inconnue du 7^e art



Thierry Frémaux, Ninja Thyberg, Viola Davis & François-Henri Pinault

Festival de Cannes · *Women In Motion* Award presented to Viola Davis, Young Talent Award to Ninja Thyberg | Remise du Prix *Women In Motion* à Viola Davis et du Prix Jeunes Talents à Ninja Thyberg



Festival de Cannes · Talk · Clara Luciani

Festival de Cannes · Talk · Mélanie Laurent



Festival de Cannes · Talk · Viola Davis



Festival de Cannes · Talk · Riley Keough & Gina Gammell

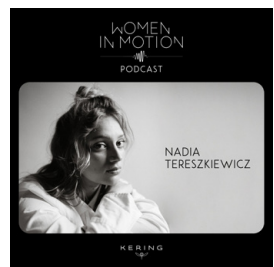


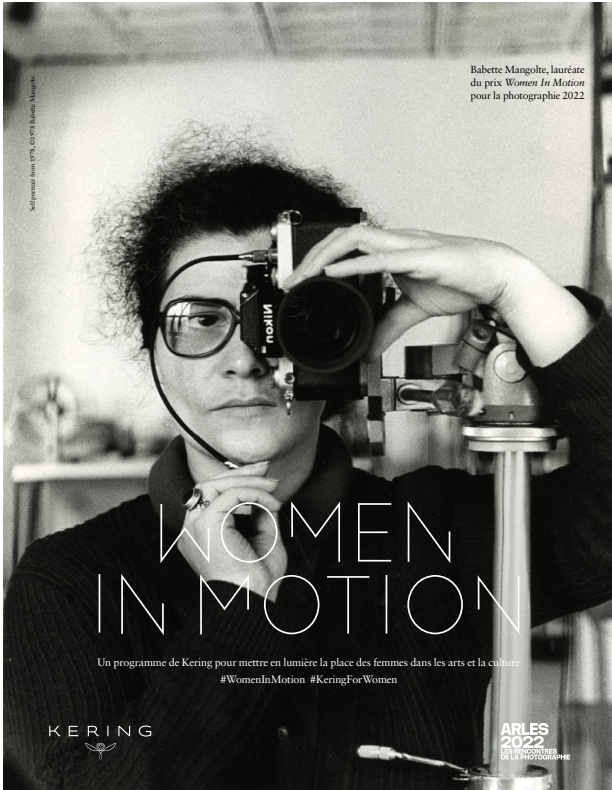
Festival de Cannes · Talk · Emily Yang



Festival de Cannes · Talk · Déborah Lukumuena

Podcasts

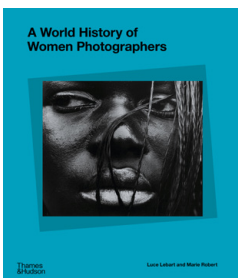




Les Rencontres d'Arles · Arles, France · Support to the exhibition *Cartographies du corps* of Marta Gentilucci and Susan Meiselas, first recipient of the *Women In Motion* Award for photography in 2019
 Soutien à l'exposition *Cartographies du corps* de Marta Gentilucci et Susan Meiselas, première lauréate du Prix *Women In Motion* en 2019

Festival d'Avignon · Avignon, France · Support to the performance *Anima* by Noémie Goudal and Maëlle Poesy | Soutien à la performance *Anima* de Noémie Goudal et Maëlle Poesy

Les Rencontres d'Arles · Arles, France · *Women In Motion* Award for photography · Babette Mangolte | Remise du Prix *Women In Motion* pour la photographie · Babette Mangolte



Arles, France · Support to the publication of *A World History of Women Photographers*, as part of the first edition

of the *Women In Motion* LAB | Soutien à la publication de *A World History of Women Photographers*, dans le cadre de la première édition du *Women In Motion* LAB



Les Rencontres d'Arles · Arles, France · Support to the publication of *Bettina* and the exhibition *Bettina*. *A poem of perpetual renewal*, as part of the second edition

of the *Women In Motion* LAB | Soutien à la publication de *Bettina* et à l'exposition *Bettina*. *Un poème du renouvellement permanent*, dans le cadre de la deuxième édition du *Women In Motion* LAB

WOMEN'S REPRESENTATION IN PHOTOGRAPHY IN 2021 AND 2022

Despite some tangible progress being made on women's representation in photography, there are still many areas where resistance needs to be overcome, so that female artists and their stories, just like those of their male counterparts, are no longer seen as an exception but as the new normal.

To better understand and analyze the changes in female representation in photography over the last few years, Kering commissioned a quantitative and qualitative study in France and the world at large. The results of this in-depth research are mixed, highlighting encouraging progress and continuing stagnation in many fundamental areas.

The study draws on figures and fascinating ideas formulated by whistleblowers such as Marie Docher, along with groups such as 'Filles de la Photo' and 'Les femmes photographes', and institutions including France's Ministry of Culture. Its aim is to try and provide an overview of the position of women in photography today by analyzing raw data published by leading international institutions in the art world, business schools, the media, etc.

There is certainly a growing recognition of women photographers – particularly in France, where the relevant data is both more accessible and available in greater volume and has been analyzed for some time by many longstanding stakeholders. At French festivals, 32% of the photographers selected in 2019 were women, a figure that rose to 42% in 2021, while 58% of France's iconic photography awards in 2021 were won by women, compared to 24% in 2019. While 60% of the artists exhibited in the *Curiosa* section at the last edi-



tion of Paris Photo were women, they only accounted for 34% in the general section. However, this was a record high compared to previous editions, with their share increasing only slowly but surely since the launch of Elles x Paris Photo in 2018. Their work is also finally beginning to feature in French public collections, accounting for 42% of photography acquisitions in 2020 – albeit still a minority share. Clearly, decades of inequality cannot be turned around overnight. And that’s without mentioning the situation in galleries, where women are still struggling to be represented as they should.

Women photographers owe these recent advances in large part to... other women. Sisterhood is not an empty word in the world of photography.

Books and major exhibitions devoted to women photographers are (almost) systematically the work of women authors or curators. *The World History of Women Photographers*, which was researched and published with the support of the first edition of the *Women In Motion* LAB, is the work of Luce Lebart and Marie Robert, with contributions from 160 female authors from around the world. The book has been a great success since its release two years ago and is now available in English, again with the support of *Women In Motion*. The *Women War Photographers* exhibition being held at the Musée de la Libération in Paris until December, following a display at the Kunstapalst in Düsseldorf, is curated by three women. Bettina Grossman would never have emerged from the shadows without the efforts of Yto Barrada, who dedicated an exceptional book to her and a monographic exhibition of her work at the Rencontres d’Arles - two projects supported by the *Women In Motion* LAB. The same goes for an exhibition of photographs by Babette Mangolte, winner of the 2022 *Women In Motion* 2022 Award, which is being held at the Sainte-Anne church in Arles thanks to the work of curator María Inés Rodríguez. Meanwhile, the long-awaited ‘A Feminist Avant-Garde. Photographs and performances of the 1970s from the Verbund Collection, Vienne’ exhibition is curated by Gabriele Schor.



On the flip side, however, there are still many areas of concern for women photographers. Although 60% of the students in photography schools are women, only 35% of them go on to make a career out of it. As for their average salary, it stands at €1,000 a month, compared to €1,400 for men... Expectations are therefore immense, and urgently need to be addressed. To make progress, there are plenty of highly practical initiatives, some of which are already under way, while others are still in the pipeline or have just been launched. These include an increase in the acquisition of work by women photographers in public collections, a guide to best practice for the juries of selection bodies, and a grant for mid-career women photographers to be supported by a major photography institution. Meanwhile, France's Ministry of Culture recently set up a platform to help women photographers develop their careers: ellesfontlaculture.beta.gouv.fr, a site that will be further enhanced in due course. For its part, *Women In Motion* is increasing its commitment to women photographers through the many projects supported by the program and by extending its partnership with the Rencontres d'Arles for a further five years as a Major Partner from 2024.

Such a range of initiatives in so many different areas, along with the wide variety of committed stakeholders involved, will lead to true equality; and the sooner the better.



WOMEN IN MOTION: PROMOTING WOMEN IN THE ARTS AND CULTURE

THE HISTORY OF *WOMEN IN MOTION*

Kering's commitment to women is a core priority for the Group. Along with an internal equality policy and the work of its Foundation, which has been combating violence against women around the world since 2008, Kering made a commitment in 2015 to fight gender inequality in culture and the arts. The Group became an official partner of the *Festival de Cannes* and launched the *Women In Motion* program with the aim of highlighting women's contribution to the film industry, both in front of and behind the camera.

Every year at Cannes, *Women In Motion* rewards inspirational women from the world of cinema and young female directors. All of them seek to advance the representation of women in the movie business through the choices they make, their career paths and the way they see the world - or the way they make us see it. The *Women In Motion* Awards honored the careers and talents of Jane Fonda in 2015, Geena Davis and Susan Sarandon in 2016, Isabelle Huppert in 2017, director Patty Jenkins in 2018, Gong Li in 2019, Salma Hayek in 2021 and Viola Davis in 2022.

The promising directors to receive the Young Talent Award are Leyla Bouzid, Gaya Jiji, Ida Panahandeh, Maysaloun Hamoud, Carla Simón, Eva Trobisch, Maura Delpero, Shannon Murphy and, in 2022, Ninja Thyberg. Each of them was rewarded for their unique approach to cinema, one that reflected its rich and diverse origins and sensibilities.



Through its Talks and podcasts, the program also offers a space for leading personalities to share their views about the representation of women on-screen and elsewhere in the industry. It has also hosted speeches by emblematic figures from the cinema world such as Agnès Varda, Jodie Foster, Nadine Labaki, Chloë Sevigny, Carey Mulligan, Emilia Clarke, Regina King, Lou Doillon and Viola Davis.

Having organized more than 50 Talks and heard from more than 70 personalities, *Women In Motion* has become a platform of choice for helping to change mindsets, for paying tribute to outstanding figures, and for discussing the issue of female representation and recognition in cinema.

FROM FILM TO PHOTOGRAPHY... AND ALL AREAS
OF CULTURE AND THE ARTS

Since its launch in Cannes, the program has sought to reach other artistic fields where inequality is similarly present: music, choreography, art, design and, of course, photography – a discipline rooted in the program’s history.

Since 2016, *Women In Motion* has supported the Prix de la Photo Madame Figaro Arles, an award that supports young female talent in photography. Since 2019, Kering has further strengthened its commitment to women photographers by linking *Women In Motion* to the Rencontres d’Arles, becoming a festival partner and jointly launching both the *Women In Motion* Award for Photography, which recognizes the career of a leading female photographer, and the *Women In Motion* LAB.

The first edition of the *Women In Motion* Award for Photography was presented in 2019 to the American photographer Susan Meiselas. Franco-Swiss Sabine Weiss received the award in 2020, Russian-Ghanaian artist Liz Johnson Artur in 2021, and the Franco-American Babette Mangolte in 2022.



Meanwhile, the *Women In Motion* LAB has also been supporting ambitious, long-term research projects. The first edition, which ran from 2019 to 2021, highlighted women's contribution to the world history of photography, which led to a book being published by Éditions Textuel – *Une histoire mondiale des femmes photographes*. An English-language edition, also supported by the LAB, will be published in July 2022 by Thames & Hudson.

For the second edition of the LAB program, which started in 2021, Kering and the Rencontres d'Arles wanted to highlight women photographers who have not received the recognition they deserve. As a result, the two partners are supporting the work being carried out by the artist Yto Barrada to research and promote the archives of Bettina Grossman. A solo exhibition is dedicated to the late photographer, who died in November 2021, during the Rencontres d'Arles festival in July 2022.



BABETTE MANGOLTE, RECIPIENT OF THE 2022 WOMEN IN MOTION AWARD

Born in France in 1941, Babette Mangolte travelled to New York in 1970 after studying at the National School of Photography and Cinematography founded by Louis Lumière in 1922. Fascinated by experimental films and silent cinema she felt convinced a career as a woman cinematographer would be difficult in France. She dove into the effervescence of the American city, meeting a generation of artists in search of renewal. In this microcosm, she started developing a body of work influenced by the many nuances of performance and what is called still today “live art” which encompasses theatre, film, dance, performance, and opera.

Extract from an interview published in a special issue of Fisheye magazine’s Women In Motion collection in July 2022, devoted to Babette Mangolte. Supported by Women In Motion, the series is dedicated to the program’s award winners. Interview by Lou Tsatsas.

After studying at the National School of Photography and Cinematography, you left for New York. Why?

I had come with the intent to see films and learn from them. At the time, I wanted to become a director of photography, and I knew that I had very little chance to achieve that in France. I really felt that experimental work was my only solution to the fact that I was not accepted as a woman and could not find enough job as an assistant for cameramen, and that was blocking my access to learn.

What role did theater play in your work?

At first, I only intended to stay three months. When I arrived, I immediately met Jonas Mekas, Michael Snow as well as Stan Brakhage and their films



had a great influence on me liberating me of my classical training for a film industry, I was not so interested in. I attended screenings of experimental films three times a day from December 1970 and for two months, I saw films most nights. This was my education, basically. It helped me understand what I could do with films.

The notion of performance is at the heart of your work.

What got you interested in that?

What is important in performance, is that it creates a sense of time, a reflection of when the performance was done. I discovered it when I shot a reconstitution by Robert Whitman, who was a close friend of mine, in 1976. It was a series of reconstitution of performances he had done in the 1960s. People participating were part of what the performance was, there was no division between the public and what was happening. They were given tasks to do, and what they were doing was what they could look at. So, every performance was different.

As a filmmaker and a photographer, how do the two interact in your work?

Film influenced my photographic practice tremendously. Photography is a totally improvised medium, which is why I like it so much. It's about instinct and speed, while film is about planning and having a sense of what you want to do before doing it. This is the reason why I never photographed something I had never seen: because I wanted to grasp what was important to photograph prior to doing it. I knew it after seeing the performance at least once or twice, and for me, knowing what to photograph was necessary. Now, it is quite the opposite: when I shoot in digital still image, I don't always look at the frame!

As a woman in the artworld, what was it like for you?

In the early 1970s in New York, I talked about feminism with my friend Chantal Akerman because we shared the same view: we wanted to make films presenting a woman's point of view. We also both wanted our works to be



seen in mixed events, not in festivals dedicated only to women's films. I never competed in these events. My first film was acquired by the Centre Pompidou in 1976, and my second one by the Museum of Modern Art in 1978. My first major festival selection was at the Berlinale in 1980 for my third film, *The Cold Eye (My Darling Be Careful)*. In a way, my films immediately got recognition from the artworld, and this recognition helped me get the money to produce my next film.



CONVERSATION WITH YTO BARRADA

A renowned multidisciplinary artist, Yto Barrada is the curator of the Bettina Grossman exhibition at the 2022 Rencontres d'Arles: Bettina. A poem of permanent renewal and is also the editor of a book about the artist. She has been researching and highlighting the multidisciplinary work of the great American photographer since 2017. The exhibition and the book about Bettina published by Éditions Atelier EXB have both been supported by Women In Motion as part of its LAB program.

How did you come to be interested in Bettina Grossman's work and to produce her 'catalogue raisonné'?

We are a very long way from a catalogue raisonné. Bettina used to laugh at our ambition of presenting her work in a single book, as eight others had already been published! I discovered her when I saw a film about her, and seven years later we are so proud to be launching this book with Gregor Huber.

So, it all started in 2015?

Yes, my neighbor, the filmmaker Corinne van der Borch, was showing a selection of her films in her studio, including *Girl with Black Balloons*, a 2010 documentary about an artist called Bettina whose work had disappeared in a fire and who was staying at the Chelsea Hotel. Bettina had a strong character and always made a big impression on people. I was fascinated by her works, which you could catch glimpses of during the film, and I wanted to find out more. Apart from a few articles in the *New York Times* about how the residents of the Chelsea Hotel were fighting to keep their homes during the renovation, I heard about another film called *Bettina*, which had been made in 2008 by Sam Bassett. But I couldn't find it. However, I was able to see Bettina's own super-8 film, *Phenomenological New York (1976-1986)*, with its footage of pedestrians



walking to work reflected on the city's glass facades. It was extraordinary. I really wanted to meet this woman.

Why was Bettina Grossman, who died in November 2021, rediscovered so late?

Ask the art critics, museum directors, curators, and gallery owners. And she's not alone. Even in a world city like New York, Bettina is just one of a long list of female artists with real vision – such as Betye Saar, Lorraine O'Grady, Carmen Herrera, Etel Adnan and Alina Szapocznikow – whose work was only discovered by a much wider audience at the end of their lives, or after they had died. She liked to say that she was born again in Paris in 1970. Born in Brooklyn, Bettina spent the early years of her career as an artist in Europe.

Where does photography figure in her work, given that it was so multidisciplinary?

Whether it's photography, film, painting or sculpture, Bettina's work is modular, disciplined and produced as a series. Each of them is part of a much larger system, a poem about constant renewal. But for me, her photography was central to everything. Her formal and spiritual research, her sculptures, the things she found, her writing... everything revolves around photography and everything comes back to it.

What do you consider to be her most important photographic work?

The series taken from the window of her studio apartment at the Chelsea Hotel, "The Fifth Point of the Compass", where she made portraits of busy people and then categorized them: Reader, Runner... And also, the two photograms of hair that I was able to display at MoMA, in an exhibition in 2021.



KERING FOR WOMEN

The last few years have witnessed a turning point in the debate about gender equality. The movie world has been a catalyst for an international movement against violence and all the forms of inequality that women have to face on a daily basis. And although things have started to change since 2018 and the lines have begun to move, there is a lot of work to do before this movement can deliver a new, lasting and global balance among genders. This is why Kering continues to underline its commitment to support women in three ways: within the company, in arts and culture, and in society in general.

WOMEN AT KERING

Kering's commitment to women is one of the Group's core priorities. It translates into encouraging its talented women and applying principles of transparency about gender equality. Among companies on France's CAC 40 stock exchange, the Group has one of the highest number of women employees (63% of all staff, 56% of its managers, 33% of its Executive Committee and 57% of its Board of Directors).

Back in 2010, Kering became one of the first signatories to the Women's Empowerment Principles charter, which was drawn up by UN Women and the United Nations Global Compact. By signing the charter, organizations commit to helping women to make progress both internally and within society in general. In the same year, Kering launched the Leadership and Diversity program to make it easier for women to reach senior levels of management and, more generally, to promote a culture of equality within the Group. In addition, the Group has also provided practical resources, such as mentoring programs to help women obtain positions of responsibility through the sharing of experience, and by providing places on the international women leadership program, EVE.



Since January 2020, Kering has been offering Baby Leave for all employees, which provides 14 weeks' leave on full pay for every employee in the Group who becomes a parent, regardless of their personal and family situation. The provision ensures that all members of staff around the world enjoy the same rights and benefits, while also advancing the cause of gender equality.

In 2022, for the fifth year in succession, Kering was included in the Bloomberg Gender Equality Index, obtaining a score of 100% for equal pay. Meanwhile, Kering came 9th out of 7,000 companies around the world in Refinitiv's Diversity & Inclusion Index (Thomson Reuters) in 2021.

WOMEN IN MOTION: WOMEN IN ARTS AND CULTURE

In 2015, this commitment to women was extended to the film industry through the *Women In Motion* program, which aims to shine a light on women and their priceless contribution to this industry. The program has since been expanded to include photography, art, design, choreography and music – all of which are marred by blatant gender inequality, despite artistic creation being one of the most powerful ways of driving change.

Through its awards, *Women In Motion* recognizes the work of inspirational female figures and provides financial support for talented young women. Meanwhile, its Talks and podcasts provide a space for leading women in their fields to share their views on female representation in all its diversity and to discuss the factors involved in bringing about change. The program also supports projects in various forms (including studies and research, publications and the use of archives) that aim to transform the representation of women. For the past eight years, *Women In Motion* has been a platform of choice for helping to change mindsets and make people think about both the representation and recognition given to women in culture and the arts.



THE KERING FOUNDATION: 14 YEARS OF HELPING WOMEN AND COMBATING VIOLENCE

Kering's commitment to women means that it cannot avoid the issue of violence, which they are subjected to on a daily basis. Around the world, one woman in three is – or will be – a victim of violence during their lifetime. Since 2008, the Kering Foundation has been combating this violence, which affects every culture and every social class. To maximize its impact, the Foundation works hand in hand with a limited number of local partners in six specific countries: China, the United States, France, Italy, Mexico and the UK.

The Foundation supports local associations that put women victims of violence at the heart of their activities. The Foundation also works on prevention, by engaging with young people – particularly men and boys – about the fight against violence inflicted on women. Lastly, it encourages other players within its network to become involved with these issues.

The Foundation is also working to drive changes in behavior, both within Kering and wider society. It provides Group employees with training courses to address the issue of domestic violence and in 2018, in partnership with *la Fondation Face*, it created 'One Woman in Three', Europe's leading network of companies committed to combating violence against women.



THE PIONEERS OF PHOTOGRAPHY



JULIA MARGARET CAMERON (1815-1879) earned a reputation for her portraits of celebrities in the Victorian era. Her use of *chiaroscuro* lighting and her artistic use of blurring made her one of the precursors of pictorialist photography.



DORA MAAR (1907-1997) was a major artist in the French surrealist movement. A photographer, artist, designer, and poet, she was a committed, free-spirited woman who sought liberation in order to discover her true self and to develop her art.



BERENICE ABBOTT (1898-1991). A former pupil of Man Ray, she helped to gain recognition in the United States for the works of Eugène Atget, while also raising questions about the nature of documentary photography in her own work.



GERMAINE KRULL (1897-1985) is known for her involvement with the avant-garde movement of the 1920-1940 period. A member of the Nouvelle Vision tendency, she is the most published photographer of the interwar period.



DOROTHEA LANGE (1895-1965) is famous for her work on the Great Depression. In 1936, she produced one of the greatest icons of photography, *Migrant Mother*, and was the first woman to be given a retrospective exhibition by MoMA, in 1966.



CLAUDE CAHUN (1894-1954) established herself as one of the most original photographers of the first half of the 20th century. Her self-portraits devote a great deal of attention to sexual identity, raising the question of the existence of a third gender.



LISETTE MODEL (1901-1983) was a pioneer of the street photography that developed in the 1940s in New York.



DIANE ARBUS (1923-1971) is famous for her street photos of New York, which were taken in a square 6x6 format during the 1950s/1960s. By photographing freaks, dwarves and giants, she captured the other side of the American Dream.



TINA MODOTTI (1896-1942) was an activist photographer, and was close to Mexican artists such as Diego Rivera and Frida Kahlo. She was a leading figure in the communist political and artistic movement in the country.



GISÈLE FREUND (1908-2000) was one of the first photographers, in 1938, to take color portraits of the greatest writers of her time: James Joyce, Samuel Beckett and Simone de Beauvoir.



WOMEN BEHIND THE CAMERA IN FRANCE

CAREER DEVELOPMENT

In 2021¹

60% of the students in photography schools were women,
but only

35% of working photographers were women

THE PAY GAP

Average monthly pay for a photographer²

€1,000 

VS

€1,400 

THE MEDIA

In 2021³



Out of 34,075 working journalists
48% were women, but they only represented
23% of photo reporters⁴

85% of photo desk staff were women
but only 15% of the photos in the daily media
were taken by women



WOMEN BEHIND THE CAMERA AROUND THE WORLD

CAREER DEVELOPMENT

In 2021⁵

70-80% of the students in photography schools were women,
but only
13-15% of working photographers were women

THE PAY GAP

As in France, the pay gap
between men and women internationally⁶, is
40%

THE MEDIA

Among the 1,318 photographers accredited for the Olympic Games in Tokyo,
only 12% were women⁷



23% of the photographers in major international
media organizations are women⁸

2057

The year when equal representation of women in photojournalism
will be achieved at the current rate of progress



RECOGNITION OF WOMEN PHOTOGRAPHERS



AWARDS

In 2021⁴

58% of the leading photography awards in France were won by women, an increase of 43 PERCENTAGE POINTS since 2015

Between 2012 and 2022¹⁰

ONLY 1 woman won the *World Press Photo of the Year* award

FESTIVALS AND ART FAIRS

The proportion of women photographers presented at photo festivals was nearly 40% in 2021

In 2021, 32% of the artists whose work was presented at the Paris Photo art fair were women¹¹

Women will be the focus of 47% of the exhibitions at the 2022 Rencontres d'Arles¹²

COLLECTIONS

In terms of women's contributions to photographic collections, in 2021, women represented

26%
at Centre national
des arts plastiques
(CNAP)¹¹

24%
at Centre Pompidou¹¹

24%
at the International Center of
Photography in New York¹⁴

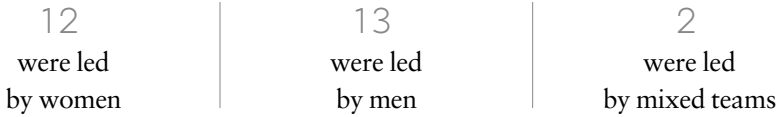
34%
at Fonds régionaux
d'art contemporain
(FRAC)¹³



WOMEN IN PHOTOGRAPHIC INSTITUTIONS

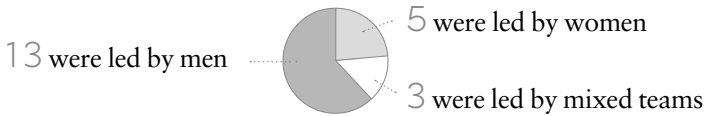
IN FRANCE

Out of 27 organizations devoted to photography¹⁵



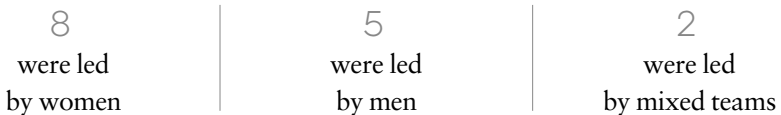
Among the 4 photography museums in Paris
ONLY 1, LE BAL, was led by a woman

Out of 21 photography festivals¹⁵

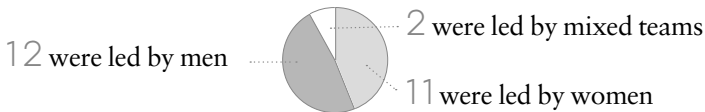


AROUND THE WORLD

Out of 15 organizations devoted to photography¹⁶



Out of 25 photography festivals¹⁷



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² *La Photographie en France au prisme du genre, 2014- 2019* / Ministère de la Culture

³ Commission de la carte d'identité des journalistes professionnels

⁴ Observatoire de l'égalité entre les femmes et les hommes dans la culture et la communication, March 2021

⁵ *The Guardian*, October 2021

⁶ *EuroNews*, March 2022

⁷ IOC key figures quoted by *La Part des Femmes* on Facebook, March 2022

⁸ *Women Photograph*, 2022

⁹ Observatoire de l'égalité entre femmes et hommes dans la culture et la communication, 2022

¹⁰ *Word Press Photo*

¹¹ Elles x Paris Photo, November 2021

¹² Press kit of the Rencontres d'Arles 2022

¹³ FRAC

¹⁴ International Center of Photography, New York

¹⁵ Ministère de la Culture, Maison Diversité – Égalité, secrétariat général, département de la photographie, direction générale de la Création artistique, 2021

¹⁶ Sample: The International Center of Photography, New York ; Museum für Fotografie, Berlin ; Tokyo Photographic Art Museum ; The Museum of Contemporary Photography, Chicago ; Fotomuseum Winterthur, Switzerland ; Foam Museum, Amsterdam ; Nederlands Fotomuseum, Rotterdam ; Musée de la photographie de Thessalonique ; The Photographers' Gallery, London ; Portuguese Center of Photography, Porto ; Galleria Carla Sozzani, Milan ; Lianzhou Museum of photography ; Fotografiska, Stockholm ; SF Moma, San Francisco ; National Museum of Photography, Copenhagen

¹⁷ Sample: Triennial of Photography Hamburg ; Toronto Biennale of Arts ; ICP photobook Fest, New York ; PHoto España ; Cortona on the move ; APHE, Athens ; Belfast Photo Festival ; Copenhagen Photo Festival ; GETXOPHOTO ; Lagos Photo Festival ; Photo Fairs Shanghai ; Format Festival, Derby, UK ; Capture Photography Festival, Vancouver ; Photolucida, Portland ; CONTACT Photography Festival, Toronto ; The Krakow Photomonth Festival, Pologne ; Head on Festival, Australie ; Fotofestival, Pologne ; Filter photo, Chicago ; EMOP Berlin ; Photo Ireland ; Ballarat International Foto Biennale ; Noorderlicht, NL ; Unseen Amsterdam ; Review Santa Fe



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