

## NEW FINANCIAL INTERMEDIARY FOR REGISTERED SHARES

Kering has decided to replace CACEIS by Société Générale Securities Services for the administrative management of its registered shares.

The shares will be transferred automatically from CACEIS to Société Générale Securities Services on November 22, 2021.

From November 5, 2021, Société Générale Securities Services will contact all direct registered shareholders with details on the arrangements relating to the transfer of their shares.

The key dates of the transfer and the impacts for registered shareholders are shown in the timeline on the reverse side.

### Personal information – Verification and update

To ensure they receive all upcoming notifications from Société Générale Securities Services, as well as to facilitate the smooth execution of all operations (stock market orders, dividend payments, etc.), we invite all direct registered shareholders to log onto their CACEIS account on the OLIS-Actionnaire platform by October 29, 2021 and to check and, if necessary, update their personal information (mailing address, email address, bank details, etc.).

From November 5, 2021, direct registered shareholders will have to connect to Société Générale Securities Services' platform (Sharinbox) to update their personal information, using the login details that Société Générale Securities Services will provide by post from that date.

It is essential to check and update your personal information if you want to benefit from all the advantages of holding your shares in registered format (notably receiving the Letter to Shareholders, notice of the Annual General Meeting and all information about the Kering share, including dividend payments).

### Contacts

#### Société Générale Securities Services (from November 5, 2021)

SGSS/SBO/CIS/ISS  
32, rue du champ de tir - CS 30812  
44308 Nantes Cedex 3 – France  
Tel.: +33 (0)2 51 85 67 89  
(voicebot available 24/7/advisors available Monday to Friday, 9:30am to 6:00pm (CET))

#### CACEIS Investor Services

14 rue Rouget de Lisle  
92862 Issy-Les-Moulineaux Cedex 9  
France  
Tel.: +33 (0)1 57 78 34 44  
E-mail: [ct-contact@caceis.com](mailto:ct-contact@caceis.com)  
(Monday to Friday, 9:00am to 11:00pm (CET))

#### Kering - Investor Relations Department

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### Transfer of financial intermediary – Key dates

